WILEY

for dummies®
A Wiley Brand

CATALOG

2023
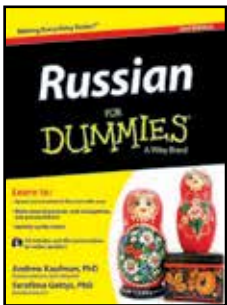
CONTENTS

LANGUAGE

German for Dummies, 2ed | e

Christensen

Description

German For Dummies, 2nd Edition, includes major updates in addition to all the necessary foundational information the For Dummies reader needs in order to start speaking German, including expanded coverage of grammar

9788126534647 | ₹ **449**

French for Dummies, 2ed

Schmidt

Description

With this new edition, our bestselling French immersion title moves to the front of the crowded language learning shelf. Heeding the input of language experts as well as our customers, French For Dummies, 2nd Edition, features more than 25 percent new and revised content, while preserving the book's unique qualities that customers appreciate.

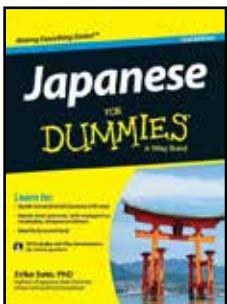**9788126534661** | ₹ **699**

Russian for Dummies, 2ed

Kaufman

Description

Russian For Dummies provides basic instruction to those seeking to grasp the basics of conversational Russian. Students, travelers and businesspeople with little or no language experience will gain a clearer understanding on how to communicate in Russian.

9788126547548 | ₹ **499**

Spanish for Dummies, 2ed

Wald

Description

• Getting Started.• Spanish in Action.• Spanish on the Go.• The Part of Tens.

9788126534654 | ₹ **599**
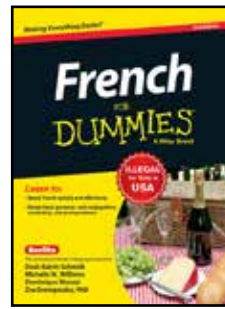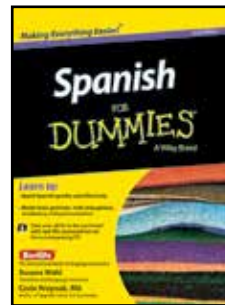
MARKETING

Japanese for Dummies, 2ed | e

Sato

Description

Japanese for Dummies has everything you need to start speaking the language. Author and Professor of Japanese Eriko Sato introduces the essentials of grammar and pronunciation, giving you a working sense of the language, before showing you Japanese in action.

9788126539697 | ₹ **599**
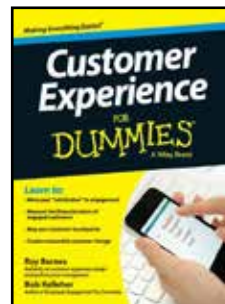
Customer Experience for Dummies | e

Barnes

Description

Customer Experience for Dummies helps you listen to your customers and offers friendly, practical and easy-to-implement solutions for incorporating customer engagement into your business plans and keep the crowds singing your praises.

9788126554355 | ₹ **549**

Salesforce Marketing Cloud for Dummies | e

Bullock

Description

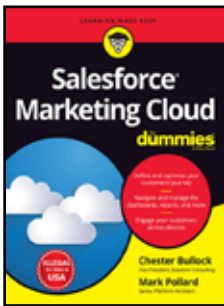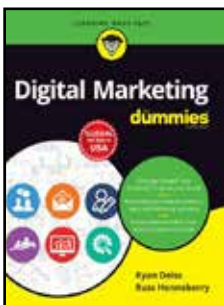Salesforce Marketing Cloud For Dummies will help you make the most of your investment in this exciting digital marketing suite of products.
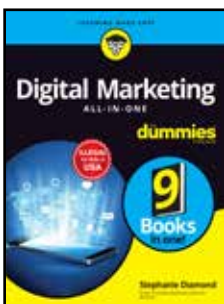
9788126572656 | ₹ **699**

Neuromarketing for Dummies

Genco

Description

Neuromarketing is an up-and-coming field where researchers study consumers' cognitive responses to advertising and media. Through this study researchers are able to learn the answer to the age-old question: what makes consumers buy?

9788126544387 | ₹ **499**

Digital Marketing for Dummies | e

Deiss

Description

• Getting Started with Digital Marketing • Using Content to Generate Fans, Followers, and Customers • Generating Website Traffic • Measuring, Analyzing, and Optimizing Campaigns • The Part of Tens

9788126567010 | ₹ **829**
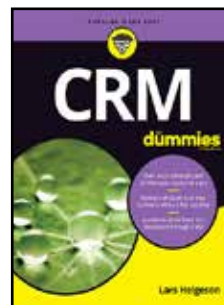
CRM for Dummies

Helgeson

Description

CRM For Dummies is the small business leader's guide to managing customer interactions.

9788126569908 | ₹ **499**

Digital Marketing All-In-One for Dummies | e
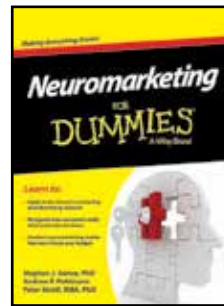
Diamond

Description

A well-executed digital marketing plan is a proven component of success in business, and Digital Marketing All-In-One For Dummies covers everything you need to build and implement a winning plan. Whether you're a novice in the online space or an expert marketer looking to improve your digital ROI, this book has easy-to-absorb tips and insights that will turn online prospects into loyal customers. This book compresses the essential information on 8 topics, so you have all the information you need and none of what you don't. You'll learn social media marketing, marketing to millennials, account-based marketing, influencer marketing, content marketing strategies, and more!

9788126534623 | ₹ **899**

Instagram For Business for Dummies | e

Herman

Description

Instagram is the photo- and video-sharing app used by millions across the globe. More than just a social platform for users to share their experiences with family and friends

9788126576586 | ₹ **499**

SEO for Dummies, 7ed | e

Kent

Description

Create a website that ranks at the top of search engines and drives traffic to your site with these tips, tricks, and secrets. Search Engine Optimization For Dummies, 7th Edition shows website owners

9788126562671 | ₹ **699**

Employer Branding for Dummies

Mosley

Description

Employer Branding For Dummies is the clear, no-nonsense guide to attracting and retaining top talent.

9788126567355 | ₹ **499**

Inbound Marketing for Dummies | e
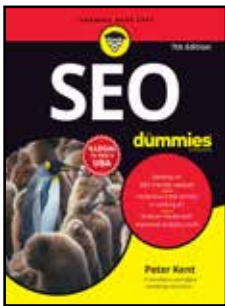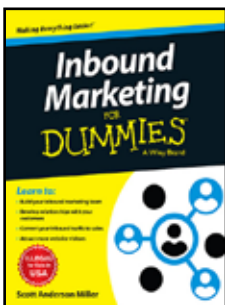
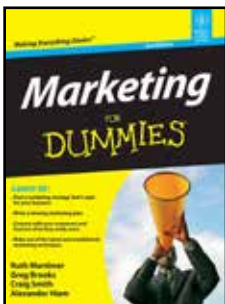### Miller

Description

• Getting Started with Inbound Marketing • The Art and Science of Consumer Connections • Building a Customer Conversion Machine • Fueling Visitor Needs with Content Marketing • Attracting Visitors to Your Website • Understanding the Power of Conversion • Measuring Success with Analytics • The Part of Tens

9788126558438 | ₹ **699**

Marketing to Millennials for Dummies

Padveen

Description

Millennials make up the largest and most valuable market of consumers in the United States —but until you understand how to successfully market to them, you may as well kiss their colossal spending power away!

9788126569175 | ₹ **499**
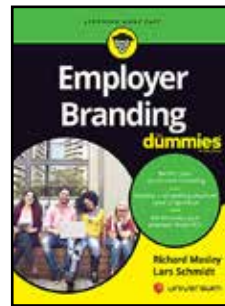
Marketing for Dummies, 3ed

Mortimer

Description

Plan a successful marketing campaign and move your business forward with this fully updated edition of an established bestseller. Packed with practical advice from a team of industry experts, this readable guide features all the latest tools and techniques to help you connect with new customers and retain existing ones.

9788126538751 | ₹ **349**

Customer Analytics for Dummies | e

Sauro

Description

Customer Analytics for Dummies gets you up to speed on what you should be testing. You'll also find current information on how to leverage A/B testing, social media's role in the post-purchasing analytics, usability metrics, prediction and statistics and much more to effectively manage the customer experience.

9788126554393 | ₹ **499**

Statistical Analysis with Excel for Dummies, 4ed | e

Schmuller

Description

• Introduction • Part 1: Getting Started with Statistical Analysis with Excel: A Marriage Made in Heaven • Part 2: Describing Data • Part 3: Drawing Conclusions from Data • Part 4: Probability • Part 5: The Part of Tens

9788126543106 | ₹ **699**

Social Media Marketing for Dummies, 4ed | e

Singh

Description

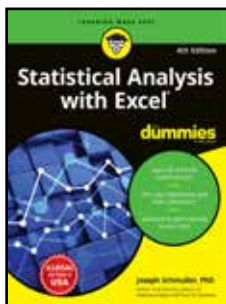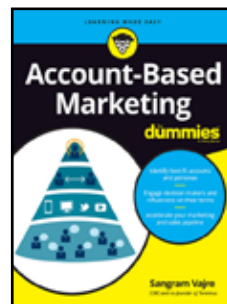Social Media Marketing For Dummies, 4th Edition presents the essence of planning, launching, managing, and assessing a social marketing campaign in an economic 350-page guide - perfect for time-pressed marketers.

9789388991186 | ₹ **599**

Affiliate Marketing for Dummies | e

Sudol

Description

Amazon, Lowe's, Priceline, Overstock and thousands of large and small companies have affiliate programs. For those thinking of starting an online affiliate marketing venture from the ground up, now is the best time to do this.

9788126562992 | ₹ **799**

Account-Based Marketing for Dummies | e

Vajre

Description

• Getting Started with Account-Based Marketing • Identifying Accounts for Marketing • Expanding Contacts Into Accounts • Engaging Accounts on Their Terms • Turning Customers Into Advocates • Putting It All Together • The Part of Tens

9788126563296 | ₹ **499**

Social Media Design for Dummies

Warner

Description

•Getting Started with Social Media Design •Creating Designs on the Top Social Sites •Extending Your Social Reach •Integrating Your Social Networks •The Part of Tens

9788126551286 | ₹ **499**

BUSINESS

Decision Intelligence for Dummies | New

Baker

Description

• Part 1: Getting Started with Decision Intelligence • Part 2: Reaching the Best Possible Decision • Part 3: Establishing Reality Checks • Part 4: Proposing A New Directive • Part 5: The Part of Tens • Index

9789357460507 | ₹ **899**

Business Skills All-In-One for Dummies

Burton

Description

Business Skills All-in-One for Dummies is your complete guide to perfecting your communication, management and organizational skills. Inside you'll find simple techniques for improving your performance at work - everything from presentation skills, project management, persuading and influencing people, motivating, managing your workload, managing a team & much more.

9788126541461 | ₹ **499**

Gamification Marketing for Dummies | e

Chishti

Description

• Part 1: Introducing Gamification Marketing • Part 2: Beginning Your Gamification Marketing Quest • Part 3: Executing Your Gamification Plan • Part 4: Monitoring Real-Time Events and Data after You Go Live • Part 5: Preparing for Your Next Gamification Quest • Part 6: The Part of Tens • Index
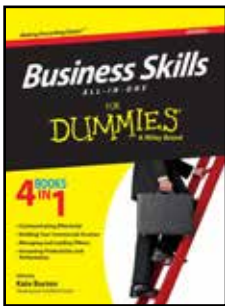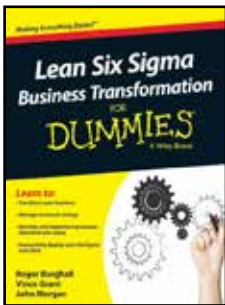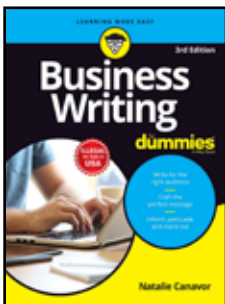
9789354245763 | ₹ **699**

Lean Six Sigma Business Transformation for Dummies | e

Burghall

Description

Use Lean Six Sigma to transform your business. Lean Six Sigma is a powerful method for improving both the efficiency and quality of projects and operations.

9788126552269 | ₹ **499**
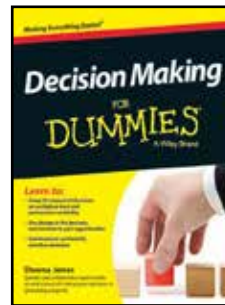
Decision Making for Dummies | e

Jones

Description

Today's business leaders have to face the facts-you can't separate leadership from decision making. The importance of making decisions, no matter how big or small, cannot be overstated. Decision Making for Dummies is a candid resource that helps leaders understands the impact of their choices, not only on business, but also on their credibility and reputation.

9788126554416 | ₹ **499**

Business Writing For Dummies, 3ed | New

Canavor

Description

• Part 1: Winning with Writing • Part 2: Applying Your Skills to Business Messages and Documents • Part 3: Writing to Present Yourself Effectively • Part 4: Writing for Online Media • Part 5: Leveraging Your Writing Skills • Part 6: The Part of Tens • Index

9789357460453 | ₹ **899**

OpenOffice.org for Dummies

Leete

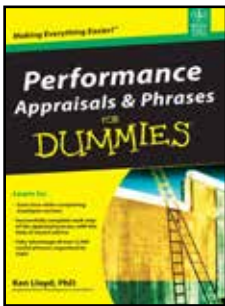**Description**

• Introducing OpenOffice.org. • Using Writer -- The Word Processor. • Using Calc -- The Spreadsheet. • Using Impress -- The Presentation Package. • Using Draw: The Graphics Program. • The Part of Tens.

9788126569991 | ₹ **449**

Performance Appraisals & Phrases for Dummies

Lloyd

Description

Performance Appraisals & Phrases For Dummies provides readers with the tools they need to save time and energy when performing employee evaluations.
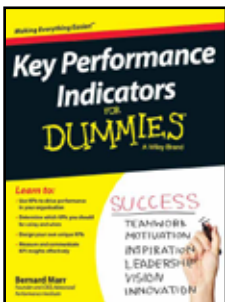
9788126538768 | ₹ **199**

Business Models for Dummies | e

Muehlhausen

Description

•Making a value proposition•Defining a market segment•Locating your company's position in the value chain•Creating a revenue generation statement•Identifying competitors, complementors and other network effects•Developing a competitive strategy

9788126543779 | ₹ **399**

Salesforce for Dummies, 7ed | e

Kao

Description

Salesforce.com For Dummies, 7th Edition gives you an edge in building relationships and managing your company's sales, marketing, customer service, and support operations.

9788126563821 | ₹ **699**
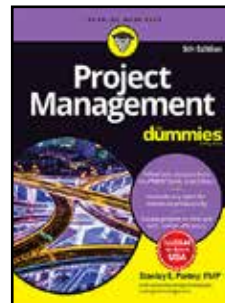
Project Management for Dummies, 5ed

Portny

Description

In today's time-crunched, cost-conscious global business environment, tight project deadlines and stringent expectations are the norm. So how can you juggle all the skills and responsibilities it takes to shine as a project management maven?

9788126571062 | ₹ **599**

Key Performance Indicators for Dummies | e

Marr

Description

Key Performance Indicators (KPIs) help organizations understand how well they are performing in relation to their strategic goals and objectives. KPIs offer a framework to learn about the success of individuals, teams, projects and organizations - and help create a culture of high performance.

9788126554683 | ₹ **499**

Running Great Meeting & Workshops for Dummies

Pryce-Jones

Description

Running Great Workshops & Meetings for Dummies delivers the tools managers need to facilitate engaging and rewarding group sessions. Who hasn't walked away from a training session (or meeting) feeling as if the entire session could have been summarized in 10 minutes?

9788126550470 | ₹ **299**
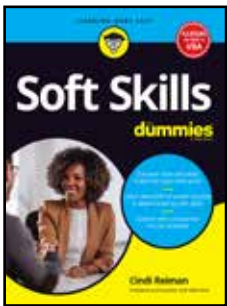
Soft Skills for Dummies | New

Reiman

Description

Soft Skills For Dummies helps readers prepare to enter or re-enter the workforce by providing a comprehensive guide to the essential employability traits and soft skills needed for success in the workplace. The content is based on a time-tested curriculum designed to prepare readers for work and life success. Skill builder activities in each chapter will allow readers to actively participate in the soft skills learning process and each chapter features real-world applications, inspirational stories, and industry spotlights.
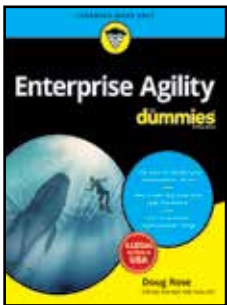
**9789357460408** | ₹ 899

Enterprise Agility for Dummies | e

Rose

Description

An enterprise agile transformation is a radical organizational change, and this book can help you manage that change. A successful transformation depends on understanding your organization's culture, and choosing the right enterprise agile framework based on that culture.

9788126576128 | ₹ 599
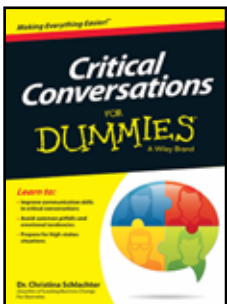
Critical Conversations for Dummies

Schlachter

Description

Critical Conversations for Dummies is a step-by-step reference for the variety of crucial conversations life presents in the workforce. It empowers mid to upper-level managers and provides tips that allow them to demonstrate their leadership ability in their interactions with others.

9788126542475 | ₹ 249
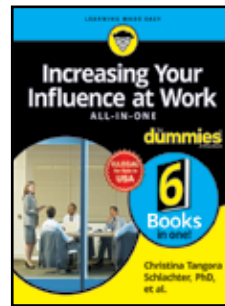
Increasing Your Influence at Work All-In-One for Dummies | e

Schlachter

Description

Influence is a timeless topic for business leaders and others in positions of power, but the world has evolved to the point where everyone needs these skills.

9788126577064 | ₹ 699

Business Coaching & Mentoring for Dummies, 2ed

Taylor

Description

Business Coaching & Mentoring For Dummies provides business owners and managers with the insight they need to successfully develop the next generation of leaders.

9788126570843 | ₹ 599
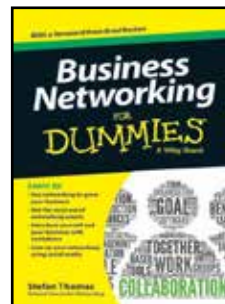
Business Networking for Dummies | e

Thomas

Description

•Find the right platform or platforms to build your own network and â€˜assemble your crowd'•Pitch yourself and your business with confidence•Get the most out of face-to-face networking events - including valuable tips on presentation skills and sound bites!•Join up your â€˜real life' and online networking•Measure your networking success•Follow up with new contacts successfully

9788126550487 | ₹ 299

Competitive Intelligence for Dummies

Underwood

Description

Whether you are just starting a business, venturing into new areas with an existing company, or looking to gain ground on a key competitor, Competitive Intelligence For Dummies gives readers insight on how to gather valuable information on not only their competitors, but on the operational environment and target audience.

9788126543977 | ₹ **449**

ESG Investing for Dummies | New

Bradley

Description

• Part 1: Getting to Know ESG • Part 2: Investing in ESG through Different Instruments • Part 3: Applying ESG Philosophy • Part 4: The Part of Tens • Appendix: Great Resources For ESG Investing • Index

9789354643507 | ₹ **849**

Success Habits for Dummies | e

Zeller

Description

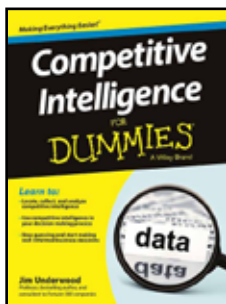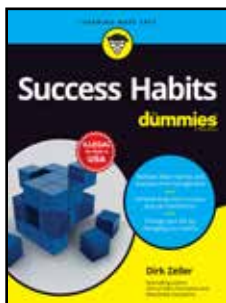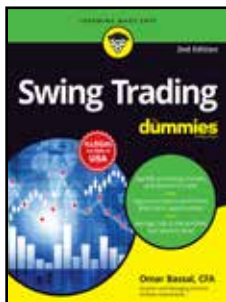Whether we like it or not, a big part of what we do in life is governed by habits. Even more importantly, habits can lead us to think and feel in certain patterns. Since habits are so powerful, it's worth paying attention to the ones that are most effective. Inside, bestselling author Dirk Zeller provides tried-and-true advice on creating, building, and cultivating winning habits to achieve success. Success Habits For Dummies is a gold mine of startling insights and practical pointers on achieving success. No matter what your station in life, it can quickly put you on the road to the success you want and deserve.

9788126529858 | ₹ **699**

Cryptocurrency Investing for Dummies | e

Danial

Description

• Getting Started with Cryptocurrency Investing • The Fundamentals of Investing In Cryptos • Alternatives to Cryptos • Essential Crypto Strategies and Tactics • The Part of Tens

9789388991155 | ₹ **799**

FINANCE

Swing Trading for Dummies, 2ed | e

Bassal

Description

• Part 1: Getting into the Swing of Things • Part 2: Timing is Everything: Technical Analysis • Part 3: Running the Numbers: Fundamental Analysis • Part 4: Planning the Trade and Trading the Plan • Part 5: The Part of Tens

9788126526345 | ₹ **699**
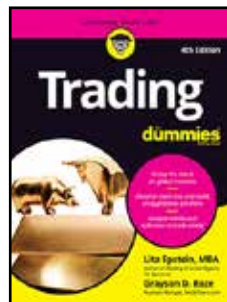
Trading for Dummies, 4ed | e

Epstein

Description

Taking the stress out of the stock market, this no-nonsense guide walks you through all the steps to trade with authority—and takes your portfolio to exciting new heights.

9788126569885 | ₹ **499**
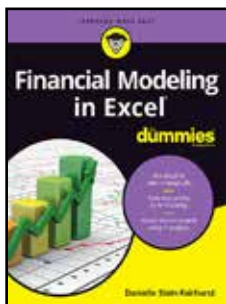
Financial Modeling in Excel for Dummies | e

Fairhurst

Description

• Getting Started with Financial Modeling • Diving Deep into Excel • Building Your Financial Model • The Part of Tens

9788126569182 | ₹ 649

Hedge Funds for Dummies, 2ed | New

Logue

Description

Hedge Funds For Dummies 2e is the perfect resource for anyone who wants to diversify his/her portfolio and explore the world of hedge funds. It's packed with helpful information that teaches readers about the types of hedge fund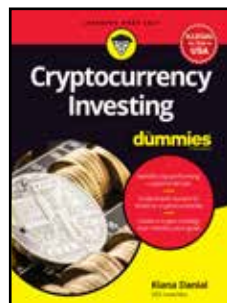s they can invest in and how to research them, how to safely invest in managed hedge funds, the risks and rewards involved in hedge funds, and how to look for a broker. While hedge funds have a reputation for being risky, Hedge Funds For Dummies 2e shows you how to avoid common mistakes of failed hedge funds so you can set up a surefire strategy to ensure profitability and success.

9789357460330 | ₹ 899

Bitcoin for Dummies, 2ed | New

Kent

Description

• 1 Basic Optical Calculations • 2 Sources and Illuminators • 3 Optical Detection • 4 Lenses, Prisms, and Mirrors • 5 Coatings, Filters and Surface Finishes • 6 Polarization • 7 Exotic Optical Components • 8 Fiber Optics • 9 Optical Systems • 10 Optical Measurements • 11 Designing Electro-Optical Systems • 12 Building Optical Systems • 13 Signal Processing • 14 Electronic Building Blocks • 15 Electronic Subsystem Design • 16 Electronic Construction Techniques • 17 Digital Signal Processing • 18 Front Ends • 19 Bringing Up the System • 20 Thermal Control • Appendix A Good Books • Index
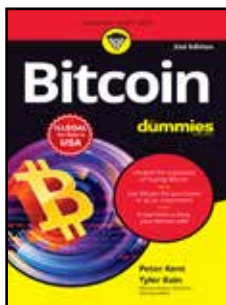
9789357460385 | ₹ 899

Currency Trading For Dummies, 4ed | New

Mladjenovic

Description

• Part 1: Getting Started with Currency Trading • Part 2: Data and Details You Can Use to Trade Currencies • Part 3: Executing a Trading Plan • Part 4: Forex Alternatives • Part 5: The Part of Tens • Appendix: Trading Strategies • Index

9789357460491 | ₹ 899

Investment Banking for Dummies, 2ed | e

Krantz

Description

• Part 1: Getting Started With Investment Banking • Part 2: Digging In: Performing Investment Banking • Part 3: Taking Investment Banking to the Next Level • Part 4: Applying Investment Banking • Part 5: The Part of Tens • Appendix: Where Investment Banking Came From • Index

9788126522828 | ₹ 899
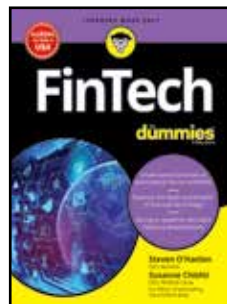
FinTech for Dummies | e

O'Hanlon

Description

This comprehensive, hands-on guide is the go-to source for everything you need to confidently navigate the ever-changing scene of this booming industry. FinTech For Dummies will shed light on this rapidly changing landscape making it an invaluable source of information for anybody working in or interested in this space.

9788126515929 | ₹ 849

Ethereum for Dummies | e

Solomon

Description

Professionals look to Ethereum as a blockchain-based platform to develop safe applications and conduct secure transactions.

9788126504466 | ₹ **999**

Corporate Finance for Dummies, 2ed | New

Taillard

Description

• Part 1: What's Unique about Corporate Finance • Part 2: Making a Statement • Part 3: Valuations on the Price Tags of Business • Part 4: A Wonderland of Risk Management • Part 5: Financial Management • Part 6: The Part of Tens • Index

9789357460477 | ₹ **899**
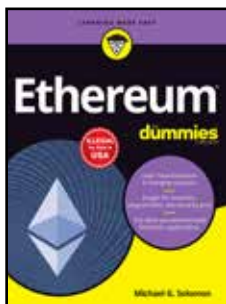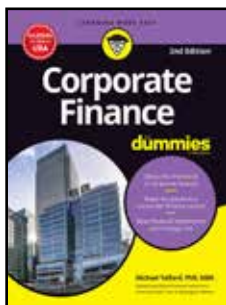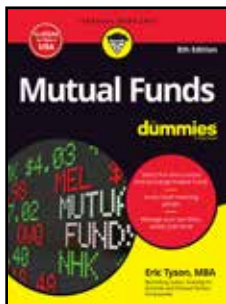
Mutual Funds for Dummies, 8ed | New

Tyson

Description

• Part 1: Getting Started with Funds • Part 2: Evaluating Alternatives to Funds • Part 3: Separating the Best from the Rest • Part 4: Crafting Your Fund Portfolio • Part 5: Keeping Current and Informed • Part 6: The Part of Tens • Appendix: Recommended Fund Companies And Brokers • Index

9789357460415 | ₹ **899**
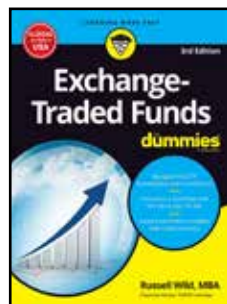
Exchange-Traded Funds for Dummies, 3ed | New

Wild

Description

• Part 1: The ABCs of ETFs • Part 2: Building the Stock (Equity) Side of Your Portfolio • Part 3: Adding Bonds (Fixed Income) to Your Portfolio • Part 4: Specialized ETFs • Part 5: Putting it all Together • Part 6: The Part of Tens • Part 7: Appendixes • Appendix B: Glossary • Index

9789357460347 | ₹ **899**

HUMAN RESOURCE MANAGEMENT
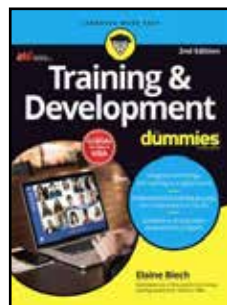
Training & Development for Dummies, 2ed | New

Biech

Description

• Introduction • Part 1: So You're Going to Be a Trainer • Part 2: T&D: The Training Part • Part 3: What ADDIE Doesn't Tell You • Part 4: T&D: The Talent Development Part • Part 5: The Professional Trainer • Part 6: The Part of Tens • Index

9789357460378 | ₹ **899**

ACCOUNTING
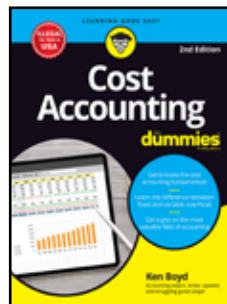
Cost Accounting for Dummies, 2ed | New

Boyd

Description

• Part 1: Understanding the Fundamentals of Costs • Part 2: Planning and Control • Part 3: Making Decisions • Part 4: Allocating Costs and Resources • Part 5: Considering Quality Issues • Part 6: The Part of Tens • Index

9789357460446 | ₹ **899**

ANALYTICS

Statistics for Big Data for Dummies | e

Anderson

Description

• Introducing Big Data Statistics • Preparing and Cleaning Data • Exploratory Data Analysis (EDA) • Big Data Applications • The Part of Tens

9788126558223 | ₹ **699**

Microsoft Power BI for Dummies | New

Hyman

Description

• Part 1: Put Your BI Thinking Caps On • Part 2: It's Time to Have a Data Party • Part 3: The Art and Science of Power Bi • Part 4: Oh, No! There's A Power Bi Programming Language! • Part 5: Enhancing Your Power Bi Experience • Part 6: The Part of Tens • Index

9789354645778 | ₹ **899**
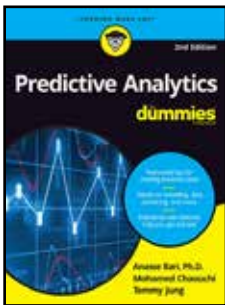
Predictive Analytics for Dummies, 2ed | e

Bari

Description

• Getting Started with Predictive Analytics • Incorporating Algorithms in Your Models • Developing A Roadmap • Programming Predictive Analytics • Executing Big Data • The Part of Tens

9788126567935 | ₹ **749**

Data Science Strategy for Dummies | e

Jagare

Description

• Optimizing Your Data Science Investment • Making Strategic Choices for Your Data • Building a Successful Data Science Organization • Investing in the Right Infrastructure • Data as a Business • The Part of Tens

9788126533367 | ₹ **699**

Big Data for Dummies | e

Hurwitz

Description

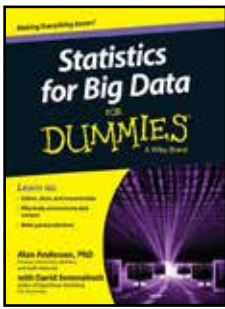Big data management is one of the major challenges facing business, industry and not-for-profit organizations. Data sets such as customer transactions for a mega-retailer, weather patterns monitored by meteorologists, or social network activity can quickly outpace the capacity of traditional data management tools.

9788126543281 | ₹ **599**

Adobe Analytics for Dummies | e

Karlins

Description

• Getting Started with Adobe Analytics • Analyzing Data • Massaging Data for Complex Analysis • Visualizing Data to Reveal Golden Nuggets • The Part of Tens

9788126504442 | ₹ **799**
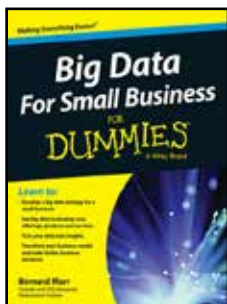
Big Data for Small Business for Dummies | e

Marr

Description

Business data has been around for a long time. Unfortunately, it was trapped away in overcrowded filing cabinets and on archaic floppy disks. Now, thanks to technology and new tools that display complex databases in a much simpler manner

9788126559688 | ₹ **499**
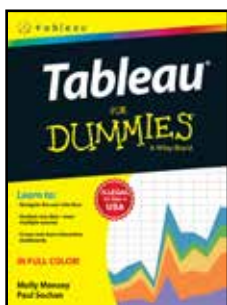
Tableau for Dummies | BS | e

Monsey

Description

• Getting Started with Tableau Desktop • Bringing in Data • Analyzing Data • Publishing and Sharing • Advancing to a Higher Level • The Part of Tens

9789390466078 | ₹ **849**
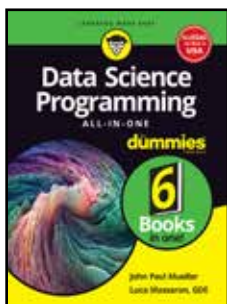
Data Science Programming All-in-One for Dummies | e

Mueller

Description

Most of the books on the market are written for the science professional and often limit their audience to a reader specializing in data science, AI, or computer science.

9789388991209 | ₹ **999**
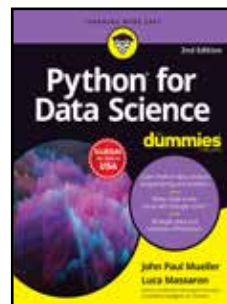
Python for Data Science for Dummies, 2ed | e
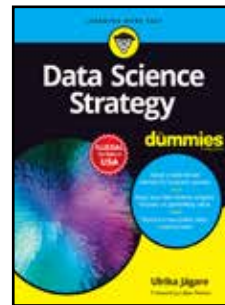
Mueller

Description

• Getting Started With Data Science and Python • Getting Your Hands Dirty With Data • Visualizing Information • Wrangling Data • Learning From Data • The Part of Tens

9788126524938 | ₹ **749**
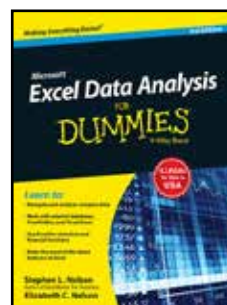
Microsoft Excel Data Analysis for Dummies, 3ed | e

Nelson

Description

• Getting Started with Data Analysis • PivotTables and Pivot Charts • Advanced Tools • The Part of Tens

9788126573455 | ₹ **699**
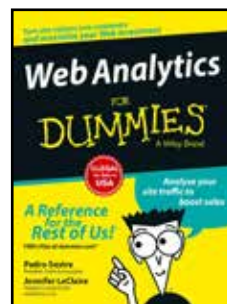
Web Analytics for Dummies | New

Sostre

Description

• Part I: Getting Started with Web Analytics • Part II: Choosing the Right Web Analytics Solution • Part III: Searching for Statistical Treasure • Part IV: Knowledge Is Power- Making Analytics Work for You • Part V: The Part of Tens • Appendix: Web Analytics Glossary • Index

9789354643323 | ₹ **799**
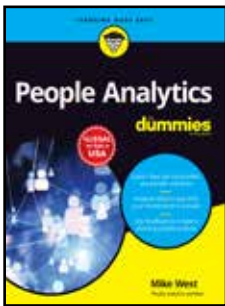
People Analytics for Dummies | e

West

Description

• Getting Started With People Analytics • Elevating Your Perspective • Quantifying the Employee Journey • Improving Your Game Plan with Science and Statistics • The Part of Tens

9788126504244 | ₹ **799**

TECHNOLOGY
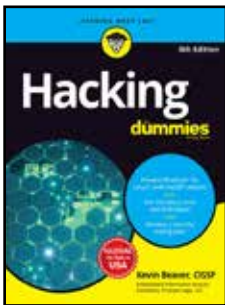
Hacking for Dummies, 6ed | e

Beaver

Description

Hacking For Dummies, 6th Edition gives insight into the hacker's mind so that you can protect your data and your system from a variety of attacks.

9788126577040 | ₹ **729**
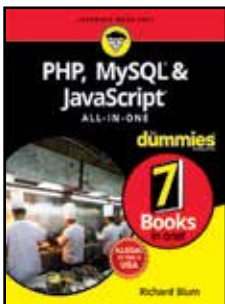
PHP, MySQL & JavaScript All-in-One for Dummies | e

Blum

Description

It takes a powerful suite of technologies to drive the most-visited websites in the world. PHP, mySQL, JavaScript, and other web-building languages serve as the foundation for application development and programming projects at all levels of the web.

9788126576005 | ₹ **849**
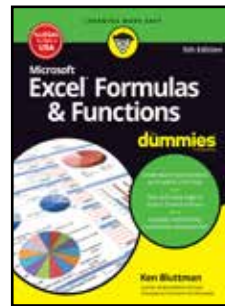
Microsoft Excel Formulas & Functions for Dummies, 5ed | e

Bluttman

Description

• Getting Started with Formulas and Functions • Doing the Math • Solving with Statistics • Dancing with Data • The Part of Tens

9789390466733 | ₹ **799**

Android Application Development All-In-One for Dummies, 3ed | e

Burd

Description

• Book 1: Getting Started with Android Application Development • Book 2: Android Background MaterialÂ • Book 3: The Building BlocksÂ • Book 4: Programming Cool Phone FeaturesÂ • Book 5: Apps for Tablets, Watches, TV Sets, and CarsÂ • Book 6: The Job Isn't Done Until • Index

9789354245787 | ₹ **899**

Java for Dummies, 7ed

Burd

Description

Java For Dummies remains the straightforward reference on Java, covering object-oriented programming basics with Java, code reuse, and the essentials of creating a Java program.

9788126568147 | ₹ **649**

Beginning Programming with Java for Dummies, 5ed

Burd

Description

Are you new to programming and have decided that Java is your language of choice? Are you a wanna-be programmer looking to learn the hottest lingo around?

9788126570867 | ₹ **699**

Hadoop for Dummies | e

Deroos

Description

Big data has become big business, and companies and organizations of all sizes are struggling to find ways to retrieve valuable information from their massive data sets with becoming overwhelmed.

9788126550517 | ₹ **699**

Android App Development for Dummies, 3ed | e

Burton

Description

• Getting Started with Your First Android Application • Building and Publishing Your First Application • Creating a Feature-Rich Application • Android Is More than Phones • The Part of Tens

9788126557868 | ₹ **599**

Microsoft Project 2019 for Dummies | e

Dionisio

Description

• Getting Started with Project 2019 • Managing Resources • Before You Baseline • Staying on Track • The Part of Tens

9788126523207 | ₹ **699**

CCSP for Dummies with Online Practice | e

Deane

Description

• Part 1: Starting Your CCSP Journey • Part 2: Exploring the CCSP Certification Domains • Part 3: The Part of Tens • Part 4: Appendixes • Appendix A: Glossary • Appendix B: Helpful Resources • Index

9789354245770 | ₹ **899**
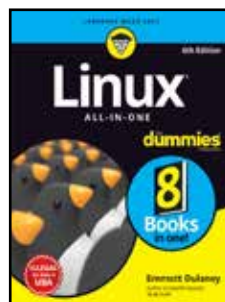
Linux All-In-One for Dummies, 6ed | e

Dulaney

Description

This new edition of Linux All-in-One For Dummies has a unique focus on Ubuntu, while still including coverage of Debian, Red Hat, SuSE, and others.

9788126577637 | ₹ **799**

iOS App Development for Dummies

Feiler

Description

Creating a killer universal iPhone and iPad application by creating a great user experience, becoming an Apple developer, downloading the iPad SDK, provisioning the iPhone and iPad

9788126550548 | ₹ **499**
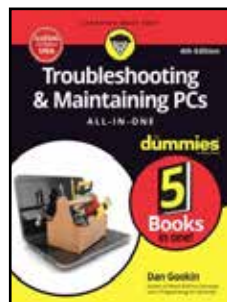
Troubleshooting & Maintaining PCs All-in-One for Dummies, 4ed | New

Gookin

Description

• Book 1: Solve My Problem Now! • Book 2: O, We Got Trouble! • Book 3: Tools to Use • Book 4: PC Privacy and Security • Book 5: This Old PC • Index

9789357460392 | ₹ **899**
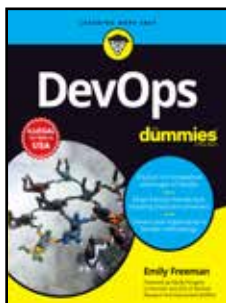
DevOps for Dummies | e

Freeman

Description

DevOps embraces a culture of unifying the creation and distribution of technology in a way that allows for faster release cycles and more resource-efficient product updating.

9788126553495 | ₹ **699**
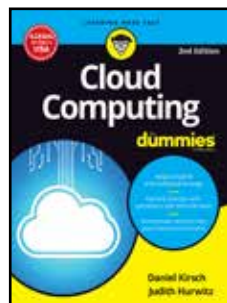
Cloud Computing for Dummies, 2ed | e

Hurwitz

Description

• Understanding Cloud Concepts • Examining Architectural Considerations • Understanding Cloud Models • Managing in a Multi cloud World • Developing Your Cloud Strategy • The Part of Tens

9788126570553 | ₹ **849**
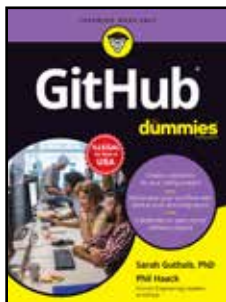
GitHub for Dummies | e

Guthals

Description

• Getting Started with GitHub.Com • Starting Your First Solo Project • Contributing to Your First Project • Manage and Contribute to Large Projects • Make GitHub Work for You • The GitHub Ecosystem • The Parts of Tens

9788126530779 | ₹ **699**
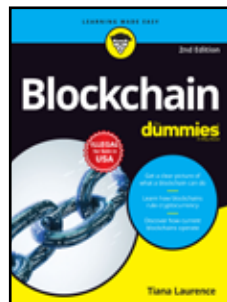
Blockchain for Dummies, 2ed | e

Laurence

Description

• Getting Started with Blockchain • Developing Your Knowledge • Powerful Blockchain Platforms • Industry Impacts • The Part of Tens

9788126527755 | ₹ **749**

Scrum for Dummies, 2ed | e

Layton

Description

Scrum is an agile project management framework that allows for flexibility and collaboration to be a part of your workflow. Primarily used by software developers, scrum can be used across many job functions and industries.

9788126575992 | ₹ **699**

SAS for Dummies, 2ed

McDaniel

Description

• Welcome to SAS! • Gathering Data and Presenting Information. • Impressing Your Boss with Your SAS Business Intelligence. • Enhancing and Sharing Your SAS Masterpieces. • Getting SAS Ready to Rock and Roll. • The Part of Tens.

9788126560448 | ₹ **699**

Java All-in-One for Dummies, 5ed

Lowe

Description

If you've always wanted to program with Java but didn't know where to start, this will be the java-stained reference you'll turn to again and again. Fully updated for the JDK 9, this deep reference on the world's most popular programming language is the perfect starting point for building things with Java

9788126569151 | ₹ **699**
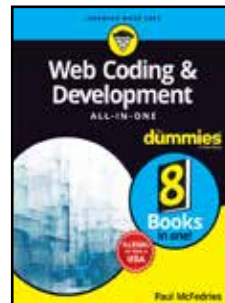
Web Coding & Development All-in-One for Dummies | e

McFedries

Description

It requires a lot of coding know-how to build the interfaces, databases, and other features that run modern websites, web apps, and mobile apps.

9788126576012 | ₹ **799**

Networking All-in-One for Dummies, 7ed | e

Lowe

Description

Networking All-in-One For Dummies, 7th Edition, serves as the perfect beginner's guide as well as the professional's ideal reference book. Whether you're in charge of a small network or a large network, Networking All-in-One contains every bit of information that is necessary to set up a network and keep it functioning.

9788126576043 | ₹ **849**

Raspberry Pi for Dummies, 4ed | New

McManus

Description

• Part 1: Setting Up Your Raspberry Pi • Part 2: Getting Started with Linux • Part 3: Using the Raspberry Pi for Both Work and Play • Part 4: Programming the Raspberry Pi • Part 5: Exploring Electronics with the Raspberry Pi • Part 6: The Part of Tens • Appendix: Troubleshooting and Configuring the Raspberry Pi • Index

9789357460422 | ₹ **899**
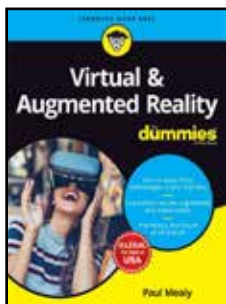
Virtual & Augmented Reality for Dummies | e

Mealy

Description

For such a large-scale technology revolution that is about to happen in the VR/AR space, there are very few books that address Virtual Reality outside of programing language specific "How to program VR applications."

9788126577071 | ₹ 599
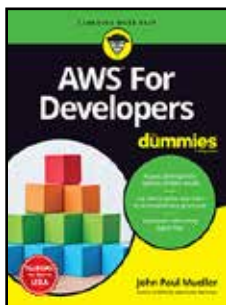
AWS for Developers for Dummies

Mueller

Description

Modern businesses rely on Infrastructure-as-a-Service (IaaS)—a setup in which someone else foots the bill to create application environments—and developers are expected to know how to write both platform-specific and IaaS-supported applications.

9788126570850 | ₹ 599
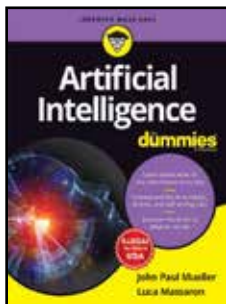
Artificial Intelligence for Dummies | e

Mueller

Description

The term "Artificial Intelligence" has been around since the 1950s, but a lot has changed since then. Today, AI is referenced in the news, books, movies, and tv shows, and the exact definition is often misinterpreted. Artificial Intelligence For Dummies provides a clear introduction to AI, and how it is being used today.

9788126576104 | ₹ 729
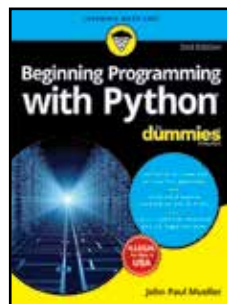
Beginning Programming with Python for Dummies, 2ed | e

Mueller

Description

Python is a remarkably powerful and dynamic programming language that's used in a wide variety of application domains. Some of its key distinguishing features include a very clear, readable syntax, strong introspection capabilities, intuitive object orientation

9788126575251 | ₹ 699
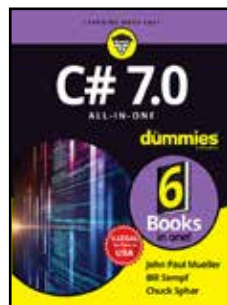
C# 7.0 All-in-One for Dummies | e

Mueller

Description

• The Basics of C# Programming. • Object-Oriented C# Programming • Designing for C#. • A Tour of Visual Studio. • Windows Development with WPF. • Web Development with ASP.NET.

9788126574742 | ₹ 799
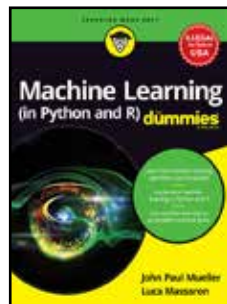
Machine Learning (in Python and R) for Dummies | e

Mueller

Description

Machine learning can be a mind-boggling concept for the masses, but those who are in the trenches of computer programming know just how invaluable it is.

9788126563050 | ₹ 699
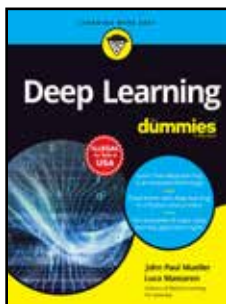
Deep Learning for Dummies | e

Mueller

Description

• Discovering Deep Learning • Considering Deep Learning Basics • Interacting with Deep Learning • The Part of Tens

9788126529988 | ₹ 749

Windows 11 for Dummies | New

Rathbone

Description

• Part 1: Windows 11 Stuff Everybody Thinks you Already Know • Part 2: Working with Programs, Apps, and Files • Part 3: Getting Things Done on the Internet • Part 4: Customizing and Upgrading Windows • Part 5: Music, Photos, and Videos • Part 6: help! • Part 7: The Part of Tens • Index

9789357460460 | ₹ 899

Salesforce Service Cloud for Dummies | e

Paz

Description

Salesforce Service Cloud empowers your service organization to interact with customers through any channel and provide an individualized experience that will be worth sharing—for your customers and for your company.

9788126555383 | ₹ 499
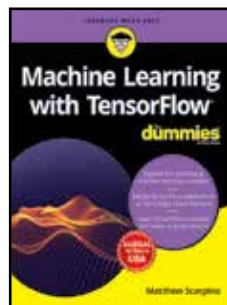
Machine learning with TensorFlow for Dummies | e

Scarpino

Description

Machine learning has become ubiquitous in modern society, and its applications include language translation, robotics, handwriting analysis, financial prediction, and image recognition.

9788126575732 | ₹ 799

Windows Server 2019 & PowerShell All-in-One for Dummies | e

Perrott

Description

Windows Server runs about a third of the hardware that runs the Internet. This book offers a single reference to help you build and expand your knowledge of all things Windows Server, including the all-important PowerShell framework.

9788126534500 | ₹ 899
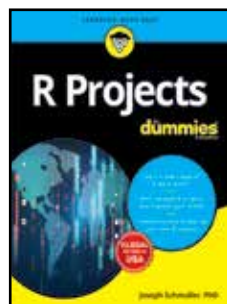
R Projects for Dummies | e

Schmuller

Description

R Projects For Dummies offers a unique learn-by-doing approach. You will increase the depth and breadth of your R skillset by completing a wide variety of projects.

9788126575312 | ₹ 599
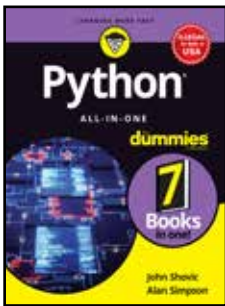
Python All-in-One for Dummies | e

Shovic

Description

There's almost no type of project that Python can't make better. From creating apps to building complex web sites to sorting big data, Python provides a way to get the work done.

9789388991216 | ₹ **899**

SQL All-In-One for Dummies, 3ed | e

Taylor

Description

• SQL Concepts • Relational Database Development • SQL Queries • Data Security • SQL and Programming • SQL, XML, AND JSON • Database Tuning Overview

9788126534494 | ₹ **899**
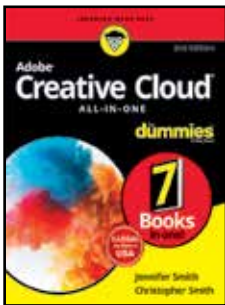
Adobe Creative Cloud All-in-One for Dummies, 2ed | e

Smith

Description

Adobe Creative Cloud is the most popular suite of tools among creative professionals, and a valuable resource you can use to fulfill all of your design goals. Ready to get started? The only book on the market of its kind, Adobe Creative Cloud All-in-One For Dummies is written by designers for designers.

9788126575299 | ₹ **799**

R Programming for Dummies, 2ed

Vries

Description

• Getting Started with R Programming • Getting Down to Work in R • Coding in R • Making the Data Talk • Working with Graphics • The Part of Tens
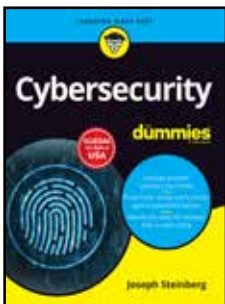
9788126562183 | ₹ **729**

Cybersecurity for Dummies | e

Steinberg

Description

Protecting your business and family against cyber attacks! If keeping your business or your family safe from Cybersecurity threats is on your to-do list

9788126562138 | ₹ **699**

Microsoft Azure for Dummies | e

Warner

Description

• Part 1: Getting Started with Microsoft Azure • Part 2: Deploying Infrastructure Services to Microsoft Azure • Part 3: Deploying Platform Resources to Microsoft Azure • Part 4: Providing High Availability, Scalability, and Security for Your Azure Resources • Part 5: Going Beyond the Basics in Microsoft Azure • Part 6: The Part of Tens • Index

9788126559602 | ₹ **799**

Microsoft Office 2021 All-in-One for Dummies | New

Weverka

Description

• Book 1: Common Microsoft Office Tasks • Book 2: Word 2021 • Book 3: Excel 2021 • Book 4: PowerPoint 2021 • Book 5: Outlook 2021 • Book 6: Access 2021 • Book 7: Publisher 2021 • Book 8: Working with Charts and Graphics • Book 9: Office 2021: One Step Beyond • Book 10: File Sharing and Collaborating • Index

9789357460439 | ₹ **899**

Microsoft Office 365 All-in-One for Dummies, 2ed | New

Weverka

Description

• Book 1: Common Office Tasks • Book 2: Word 365 • Book 3: Excel 365 • Book 4: PowerPoint 365 • Book 5: Outlook 365 • Book 6: Access 365 • Book 8: Working with Charts and Graphics • Book 9: Office 365: One Step Beyond • Book 10: Microsoft Teams • Book 11: File Sharing and Collaborating • Index

9789357460361 | ₹ **899**
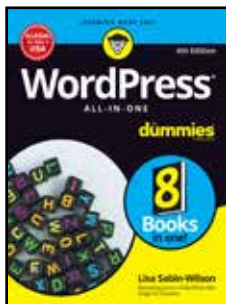
WordPress All-in-One for Dummies, 4ed | e

Wilson

Description

• WordPress Basics • Setting Up the WordPress Software • Exploring the WordPress Dashboard • Publishing Your Site with WordPress • Examining SEO and Social Media • Customizing the Look of Your Site • Using and Developing Plugins • Running Multiple Sites with WordPress

9788126568789 | ₹ **999**
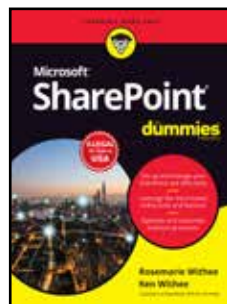
Microsoft SharePoint for Dummies | e

Withee

Description

• Getting Started with SharePoint • Diving Headfirst into SharePoint • Customizing SharePoint • Becoming a SharePoint Administrator • Managing Enterprise Content • The Part of Tens

9788126528882 | ₹ **699**

ENGINEERING
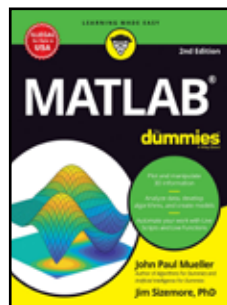
MATLAB for Dummies, 2ed | New

Mueller

Description

• Part 1: Getting Started With MATLAB • Part 2: Manipulating and Plotting Data in MATLAB • Part 3: Streamlining MATLAB • Part 4: Employing Advanced MATLAB Techniques • Part 5: Specific MATLAB Applications • Part 6: The Part of Tens • Appendix A: MATLAB Functions • Appendix B: MATLAB's Plotting Routines • Index

9789357460354 | ₹ **899**

MS EXCEL
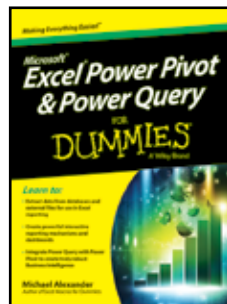
Microsoft Excel Power Pivot & Power Query for Dummies

Alexander

Description

Want to familiarize yourself with the rich set of Microsoft Excel tools and reporting capabilities available from PowerPivot and Power Query?

9788126562305 | ₹ **799**
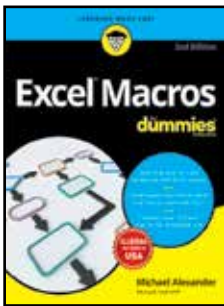
Excel Macros for Dummies, 2ed | e

Alexander

Description

Looking for ready-made Excel macros that will streamline your workflow? Look no further! Excel Macros For Dummies, 2nd Edition helps you save time, automate, and be more productive–even with no programming experience at all.

9788126575282 | ₹ **599**
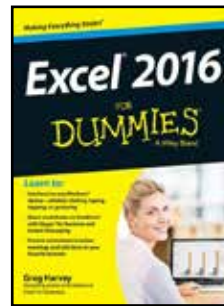
Excel 2016 for Dummies

Harvey

Description

The book covers everything you need to know to perform the task at hand. Includes information on creating and editing worksheets, formatting cells, entering formulas, creating and editing charts, inserting graphs, designing database forms

9788126558964 | ₹ **799**
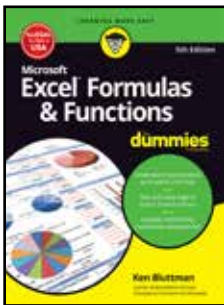
Microsoft Excel Formulas & Functions for Dummies, 5ed | e

Bluttman

Description

• Getting Started with Formulas and Functions • Doing the Math • Solving with Statistics • Dancing with Data • The Part of Tens
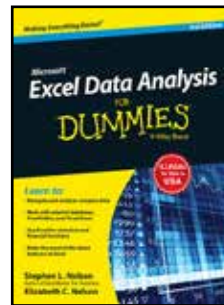
9789390466733 | ₹ **799**

Microsoft Excel Data Analysis for Dummies, 3ed | e

Nelson

Description

• Getting Started with Data Analysis • PivotTables and Pivot Charts • Advanced Tools • The Part of Tens

9788126573455 | ₹ **699**

Microsoft Excel Sales Forecasting for Dummies, 2ed

Carlberg

Description

One of the biggest challenges sales and marketing professionals face is forecasting future sales as accurately as possible.

9788126564477 | ₹ **599**

Microsoft Office 2019 for Dummies | e

Wang

Description

Microsoft Office basics including typing and formatting text in Word, designing your Word documents, navigating an Excel spreadsheet, editing a spreadsheet, creating formulas, charting and analyzing data, creating a PowerPoint presentation, adding color, pictures, and sound to a presentation

9788126578559 | ₹ **599**
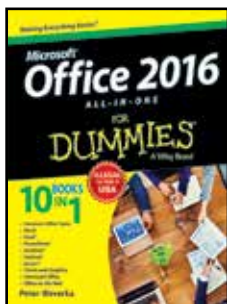
Microsoft Office 2016 All-In-One for Dummies | e

Weverka

Description

Perplexed by PowerPoint? Looking to excel at Excel? From Access to Word—and every application in between—this all-encompassing guide provides plain-English guidance on mastering the entire Microsoft Office suite.

9788126559084 | ₹ 799

SELF HELP
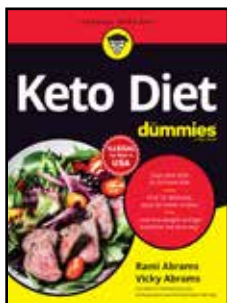
Keto Diet for Dummies | e

Abram

Description

• Part 1: Getting Started with the Keto Diet • Part 2: Doing the Keto Diet • Part 3: Overcoming Obstacles • Part 4: Maximizing the Benefits • Part 5: Keto Recipes • Part 6: The Part of Tens

9788126534241 | ₹ 699
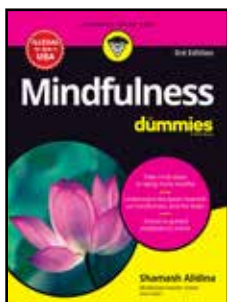
Mindfulness for Dummies, 3ed

Alidina

Description

Are you tired, unproductive or stressed out? Maybe you're suffering from high-blood pressure, illness or even chronic pain? Recommended by medical professionals throughout the UK, mindfulness helps to clear the mind of the distracting thoughts and mental clutter that accumulate day-to-day.

9789388991162 | ₹ 699
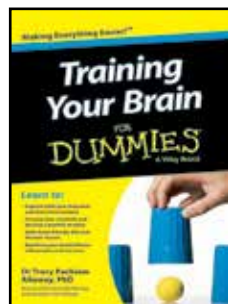
Training Your Brain for Dummies

Alloway

Description

Did you know that from the age of 20 you lose approximately 10,000 brain cells every day? The good news is that the brain is a muscle so, with regular exercise, you can improve its performance and strengthen it against age-related deterioration.

9788126544974 | ₹ 299
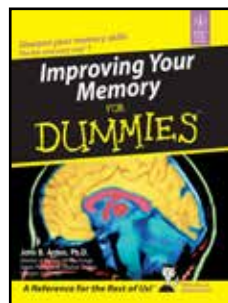
Improving your Memory for Dummies

Arden

Description

Whether you are cramming for an exam, have trouble remembering names, or you just want to give your overall memory power a boost, this plain-English guide offers clever tricks to help you remember what you want to remember.

9788126514052 | ₹ 499

Blogging for Dummies, 7ed | e

Bair

Description

• Getting Started with Blogging • Setting Up Your Blog • Fitting In and Feeling Good • Going Beyond Words • Marketing and Promoting Your Blog • Getting Business-y with It • The Part of Tens

9788126553266 | ₹ 799
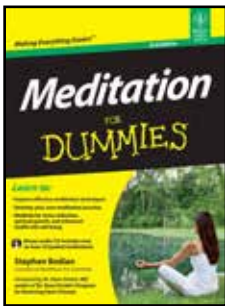
Meditation for Dummies, 3ed

Bodian

Description

Meditation is a great way to reduce stress, increase energy, and enjoy better health.
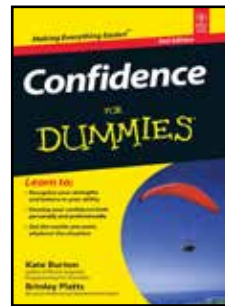
9788126538744 | ₹ 399

Confidence for Dummies, 2ed

Burton

Description

Everybody could do with some extra confidence in one or more areas of their lives, whether it's at work, in a relationship or when meeting new people.

9788126536498 | ₹ 249
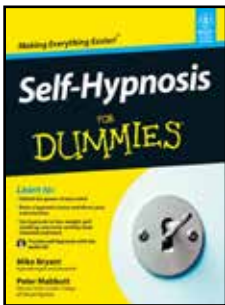
Self - Hypnosis for Dummies

Bryant

Description

Self-Hypnosis For Dummies is a hands-on guide to achieving your goals using hypnosis. Whether you want to lose weight, overcome anxiety or phobias, cure insomnia, stop smoking, or simply stop biting your nails, this guide has it covered! The reassuring and straight-talking information will help you harness the power of your mind and re-train your subconscious to think in more healthy and constructive ways, and to overcome specific issues, such as anxiety and paranoia, and break bad habits, such as smoking. The easy-to-follow style will guide you through every step of the process, empowering you to take control and start making changes right away.

9788126533572 | ₹ 499
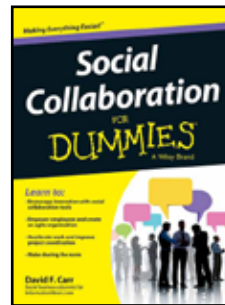
Social Collaboration for Dummies

Carr

Description

Social Collaboration for Dummies will help you understand and realize the potential of social collaboration to improve operational performance through improved collaboration, knowledge sharing and communication within your organization, big or small.

9788126545971 | ₹ 449
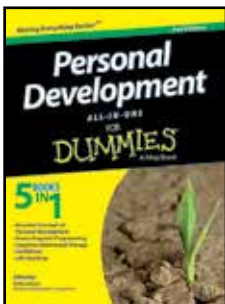
Personal Development All-In-One for Dummies, 2ed

Burn

Description

•Techniques covered:•Cognitive Behavioural Therapy•Neuro-linguistic Programming•Life Coaching•Building Self-confidence

9788126544981 | ₹ 499
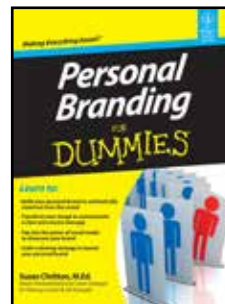
Personal Branding for Dummies

Chritton

Description

•Using different organizations and associations to increase visibility and exposure to both clients and competitors. •Making the most of networking--from business cards to resumes.•Tapping into Social Media outlets like Facebook, Twitter, and LinkedIn to showcase a personal brand.

9788126538737 | ₹ 349
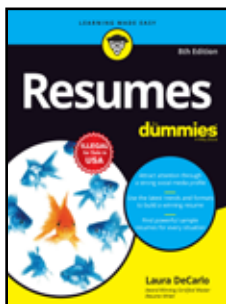
Resumes for Dummies, 8ed | e

DeCarlo

Description

We've all been there: it's time to apply for a job or internship and you have to create or revise your resume. Many questions pop in your head. What do employers want? What skills should I highlight? How do I format this? How do I get noticed? But resume writing doesn't have to be a daunting task. The latest edition of Resumes For Dummies answers all of these questions and more—whether you're a resume rookie, looking for new tips, or want to create that eye-catching winning resume. In this trusted guide, Laura DeCarlo decodes the modern culture of resume writing and offers you insider tips on all the best practices that'll make your skills shine and your resume pop. Let's start writing!

9788126526086 | ₹ **699**

Counselling Skills for Dummies, 2ed

Evans

Description

•Illustrates how you can create a positive relationship between listener and speaker•Teaches you how to structure a helping conversation•Explains how asking the right questions are important to the progression of the relationship between speaker and listener•Shows how you can better understand yourself, which is a crucial step in ensuring that you break down your own barriers to listening

9788126545346 | ₹ **399**

Career Development All-in-One for Dummies | e

Dummies

Description

Combined from seven of the best For Dummies books on career development topics, Career Development All-in-One For Dummies is your one-stop guide to taking control of your career and improving your professional life.

9788126568796 | ₹ **599**

Twitter for Dummies, Pocket ed

Fitton

Description

The fastest-growing social network utility sports new features, and they're all covered in this how-to guide from a leading Twitter marketing consultant.

9788126536528 | ₹ **99**
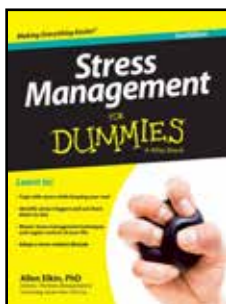
Stress Management for Dummies, 2ed

Elkin

Description

Whether its love, work, family, or something else that's got your anxiety in the red zone, this second edition of Stress Management for Dummies helps readers identify the stress triggers in their life and cut them down to size, with new and updated advice.

9788126543021 | ₹ **399**

Running a Restaurant for Dummies, 2ed | e

Garvey

Description

Millions of Americans dream of owning and running their own restaurant — because they want to be their own boss, because their cooking always draws raves, or just because they love food. Running a Restaurant For Dummies covers every aspect of getting started for aspiring restaurateurs. From setting up a business plan and finding financing, to designing a menu and dining room, you'll find all the advice you need to start and run a successful restaurant.

9788126532315 | ₹ **699**
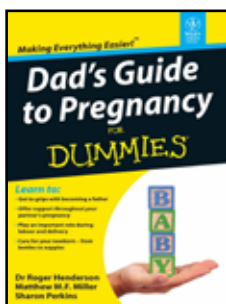
Dad's Guide to Pregnancy for Dummies

Henderson

Description

Dad's Guide to Pregnancy For Dummies is packed with practical, straightforward information for fathers-to-be, covering all of the logistical, physical and emotional aspects of pregnancy from a dad's unique point of view.

9788126535873 | ₹ **349**
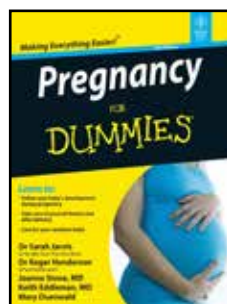
Pregnancy for Dummies, 2ed

Jarvis

Description

Having a baby is one of the most exciting times for a parent. Each pregnancy is different from the last. Both new and seasoned parents alike have questions and concerns over the course of the nine-month adventure.

9788126535880 | ₹ **349**
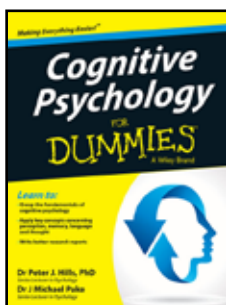
Cognitive Psychology for Dummies | e

Hills

Description

Cognitive Psychology For Dummies follows the structure of a typical university course, which makes it the perfect supplement for students in need of a clear and enjoyable overview of the topic.

9788126562473 | ₹ **499**
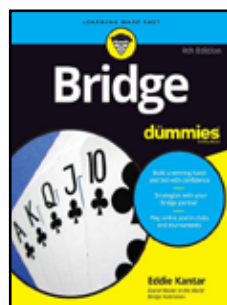
Bridge for Dummies, 4ed

Kantar

Description

Bridge is the most popular card game in the world—and, as any player will tell you, is simply the best card game ever.

9788126563265 | ₹ **499**
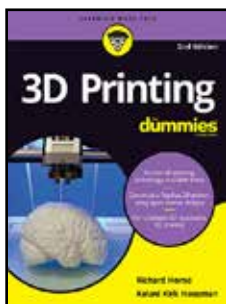
3D Printing for Dummies, 2ed

Horne

Description

3D printing is one of the coolest inventions we've seen in our lifetime, and now you can join the ranks of businesspeople, entrepreneurs, and hobbyists who use it to do everything from printing foods and candles to replacement parts for older technologies

9788126569892 | ₹ **499**

Feng Shui for Dummies, 2ed | e

Kennedy

Description

• Getting Started: Feng Shui Made Clear • Energizing Your Home's Exterior • Feathering the Nest: Nurturing and Nourishing Indoor Spaces • Going to the Next Level: Using Feng Shui for Life Change • The Part of Tens

9788126554041 | ₹ **699**
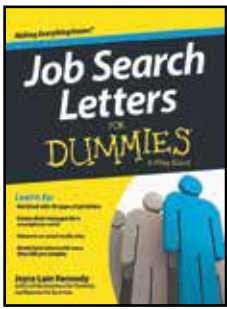
Job Search Letters for Dummies

Kennedy

Description

The economy and job market are slowly recovering from recession and the number of applicants for available jobs is steadily increasing. To help applicants stand out from the crowd, a good cover letter is essential, now more than ever. Job Search Letters for Dummies includes bleeding edge information from Joyce Lain Kennedy.

9788126543762 | ₹ 399
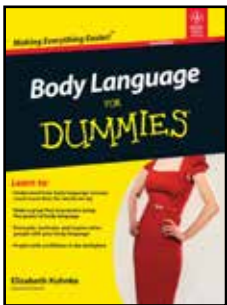
Body Language for Dummies, 2ed

Kuhnke

Description

Actions really do speak louder than words. If you are puzzled by other people or want to improve the impression you give, having an insight into body language is key.

9788126536504 | ₹ 499
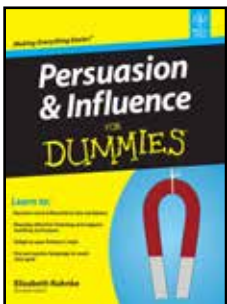
Persuasion & Influence for Dummies

Kuhnke

Description

•The key elements in becoming more persuasive body language, listening skills, using persuasive words and actions•Finding a common ground and establishing a connection with your audience•Capturing their attention and keeping them interested•Putting yourself across convincingly•Getting things done through others•Identifying the type of person you're dealing with - and responding in an appropriate manner

9788126538706 | ₹ 349
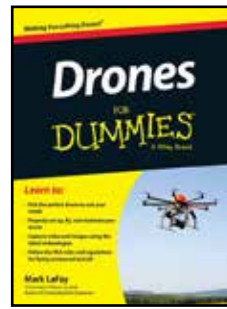
Drones for Dummies | e

Lafay

Description

• Getting Started with Drones • Before You Fly • Miracle of Flight • Aerial Photos and Videos • The Part of Tens

9788126554430 | ₹ 399
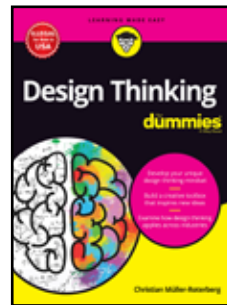
Design Thinking for Dummies | e

Muller-Roterberg

Description

Organizations that can innovate have an advantage over competitors who stick to old processes, models, and products. Design Thinking For Dummies walks would-be intrapreneurs through the steps of incorporating design thinking principles into their organizations. Written by a recognized expert in the field of design thinking, the book guides readers through the steps of adapting to a design thinking culture, identifying customer problems, creating and testing solutions, and making innovation an ongoing process.

9788126520688 | ₹ 799
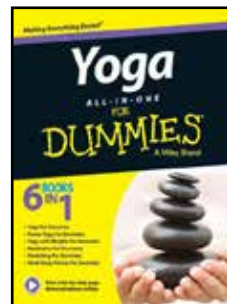
Yoga All-in-One for Dummies

Payne

Description

If you want to incorporate yoga into your daily routine or ramp up what you're already doing, Yoga All-In-One for Dummies is the perfect resource!

9788126555178 | ₹ 499

Classical Music for Dummies, 2ed | e

Pogue

Description

• Getting Started with Classical Music • Listen Up! • A Field Guide to the Orchestra • Peeking into the Composer's Brain • The Part of Tens

9788126557387 | ₹ 499

Willpower for Dummies

Ryan

Description

Willpower for Dummies shows you how to train, strengthen and improve your willpower in seven easy steps! Written by a clinical psychologist and cognitive therapist, the book proves that willpower can be learned like any other skill and provides tons of practical exercises and strategies you can start using today.

9788126552191 | ₹ 149

Life Coaching for Dummies, 2ed

Purdie

Description

If you're interested in doing away with negative beliefs, making a significant change in your life, and, finally, create-and live-the life you want, life coaching is the key.

9788126533749 | ₹ 499
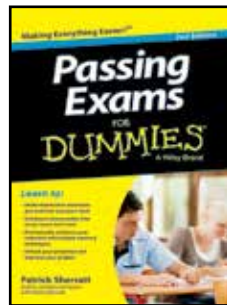
Passing Exams for Dummies, 2ed

Sherratt

Description

Improve your memory, manage your time and control your anxiety with this essential guideDo you panic at the thought of exams? Do you think you're just not the academic type? No matter how old you are, exams can be stressful -- but they don't need to be.

9788126545353 | ₹ 299

Success As A Mediator for Dummies

Pynchon

Description

Success as a Mediator for Dummies tackles two aspects of success as a mediator -- performance and business / financial success. Readers discover how to become a top-notch mediator by choosing a niche and acquiring the fundamental education and skills to perform the job.

9788126541355 | ₹ 399
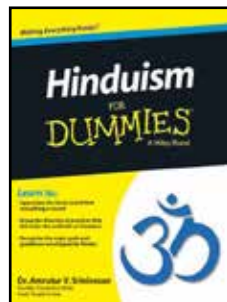
Hinduism for Dummies

Srinivasan

Description

Hinduism For Dummies provides readers with a thorough introduction to this ancient and popular world belief system. It provides readers with information on the rites, rituals, deities, and teachings associated with the practice of Hinduism.

9788126549467 | ₹ 499
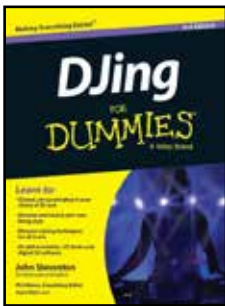
DJing for Dummies, 3ed | e

Steventon

Description

If you've ever spent hours in your bedroom with two turntables and an earful of tracks that sound out-of-key and off-beat, DJing for Dummies, 3rd Edition is your ideal guide.

9788126553419 | ₹ **499**
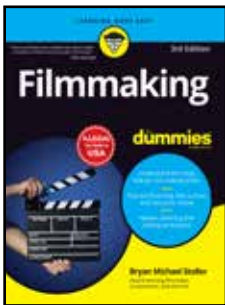
Filmmaking for Dummies, 3ed | e

Stoller

Description

This new edition of Filmmaking For Dummies includes coverage of the latest filmmaking technology, software, apps, and distribution methods and helps aspiring film-makers learn the ins and outs of financing a film, planning a location, hiring a cast and crew and much more.

9788126561995 | ₹ **799**
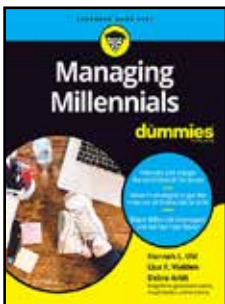
Managing Millennials for Dummies

Ubl

Description

Managing Millennials For Dummies is the field guide to people-management in the modern workplace.

9788126569168 | ₹ **499**
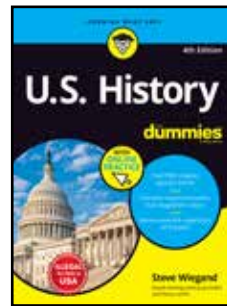
U.S. History for Dummies, 4ed | e

Wiegand

Description

• Part 1: Getting Started With U.S History • Part 2: Growing Pains • Part 3: Coming of Age • Part 4: America in Adulthood • Part 5: Facing the New Millennium • Part 6: The Part of Tens • Part 7: The Appendixes

9788126525584 | ₹ **699**
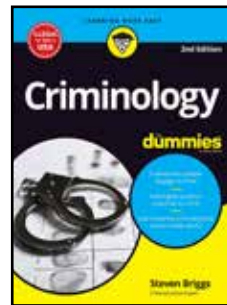
Criminology for Dummies, 2ed | New

Briggs

Description

• Part 1: Defining and Measuring Crime • Part 2: Identifying Types of Crime • Part 3: Figuring Out Who Commits Crimes and Why • Part 4: Fighting Crime • Part 5: Prosecuting and Punishing Crime • Part 6: The Part of Tens • Index

9789357460484 | ₹ **899**

Cognitive Behavioural Therapy for Dummies, 3ed| e

Willson

Description

Cognitive Behavioural Therapy For Dummies, 3rd Edition will help readers identify negative and unhealthy patterns of thinking which have been holding them back from the changes they want.

9789388991179 | ₹ **699**

Global Standarized Tests/GMAT
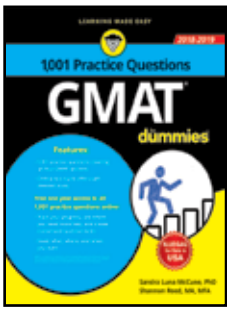
1,001 GMAT Practice Questions for Dummies | e

McCune

Description

The GMAT exam is the preferred graduate test of universities across the globe. It measures analytical writing and problem solving abilities and addresses data sufficiency, logic, and critical reasoning—all essential skills in business and management. Filled with 1,001 practice questions on all of the exam topics, 1,001 GMAT Practice Questions For Dummies gives you the hands-on experience you need to score high on exam day. 1,001 GMAT Practice Questions For Dummies gives you plenty of practice questions to help you build the fundamental math and verbal test-taking skills you need. And with access to all 1,001 practice questions in an online test bank, you can study whenever and however you like.

9788126573479 | ₹ **599**

GRE
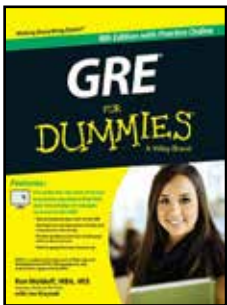
GRE for Dummies, 8ed: With Practice Online | e

Woldoff

Description

This new edition of GRE For Dummies with Online Practice gives you a competitive edge by fully preparing you for the GRE exam with subject reviews and tons of practice opportunities. Written in the accessible and friendly style that has defined the For Dummies brand for more than twenty years, this hands-on guide helps you assess where you need more study help, gets you up-to-speed on the questions you can expect to encounter on the actual GRE exam and will have you practicing your way to test-taking perfection by exam day.

9788126556960 | ₹ **699**

ISBN	AUTHOR	TITLE	PRICE	QTY.
		LANGUAGE		
9788126534647	Christensen	German for Dummies, 2ed | **e pg.1**	₹ 449	
9788126547548	Kaufman	Russian for Dummies, 2ed **pg.1**	₹ 499	
9788126539697	Sato	Japanese for Dummies, 2ed | **e pg.1**	₹ 599	
9788126534661	Schmidt	French for Dummies, 2ed **pg.1**	₹ 699	
9788126534654	Wald	Spanish for Dummies, 2ed **pg.1**	₹ 599	
		MARKETING		
9788126554355	Barnes	Customer Experience for Dummies | **e pg.1**	₹ 549	
9788126572656	Bullock	Salesforce Marketing Cloud for Dummies | **e pg.2**	₹ 699	
9788126567010	Deiss	Digital Marketing for Dummies | **e pg.2**	₹ 829	
9788126534623	Diamond	Digital Marketing All-In-One for Dummies | **e pg.2**	₹ 899	
9788126544387	Genco	Neuromarketing for Dummies **pg.2**	₹ 499	
9788126569908	Helgeson	CRM for Dummies **pg.2**	₹ 499	
9788126576586	Herman	Instagram For Business for Dummies | **e pg.2**	₹ 499	
9788126562671	Kent	SEO for Dummies, 7ed | **e pg.3**	₹ 699	
9788126558438	Miller	Inbound Marketing for Dummies | **e pg.3**	₹ 699	
9788126538751	Mortimer	Marketing for Dummies, 3ed **pg.3**	₹ 349	
9788126567355	Mosley	Employer Branding for Dummies **pg.3**	₹ 499	
9788126569175	Padveen	Marketing to Millennials for Dummies **pg.3**	₹ 499	
9788126554393	Sauro	Customer Analytics for Dummies | **e pg.3**	₹ 499	
9788126543106	Schmuller	Statistical Analysis with Excel for Dummies, 4ed | **e pg.4**	₹ 699	
9789388991186	Singh	Social Media Marketing for Dummies, 4ed | **e pg.4**	₹ 599	
9788126562992	Sudol	Affiliate Marketing for Dummies | **e pg.4**	₹ 799	
9788126563296	Vajre	Account-Based Marketing for Dummies | **e pg.4**	₹ 499	
9788126551286	Warner	Social Media Design for Dummies **pg.4**	₹ 499	
		BUSINESS		
9789357460507	Baker	Decision Intelligence for Dummies | **New pg.4**	₹ 899	
9788126541461	Burton	Business Skills All-In-One for Dummies **pg.5**	₹ 499	
9788126552269	Burghall	Lean Six Sigma Business Transformation for Dummies | **e pg.5**	₹ 499	
9789357460453	Canavor	Business Writing For Dummies, 3ed | **New pg.5**	899	
9789354245763	Chishti	Gamification Marketing for Dummies | **e pg.5**	₹ 699	
9788126554416	Jones	Decision Making for Dummies | **e pg.5**	₹ 499	
9788126569991	Leete	OpenOffice.org for Dummies **pg.5**	₹ 449	
9788126538768	Lloyd	Performance Appraisals & Phrases for Dummies **pg.6**	₹ 199	
9788126563821	Kao	Salesforce for Dummies, 7ed | **e pg.6**	₹ 699	
9788126554683	Marr	Key Performance Indicators for Dummies | **e pg.6**	₹ 499	
9788126543779	Muehlhausen	Business Models for Dummies | **e pg.6**	₹ 399	
9788126571062	Portny	Project Management for Dummies, 5ed **pg.6**	₹ 599	
9788126550470	Pryce-Jones	Running Great Meeting & Workshops for Dummies **pg.6**	₹ 299	
9789357460408	Reiman	Soft Skills for Dummies | **New pg.7**	₹ 899	
9788126576128	Rose	Enterprise Agility for Dummies | **e pg.7**	₹ 599	
9788126542475	Schlachter	Critical Conversations for Dummies **pg.7**	₹ 249	
9788126577064	Schlachter	Increasing Your Influence at Work All-In-One for Dummies | **e pg.7**	₹ 699	
9788126570843	Taylor	Business Coaching & Mentoring for Dummies, 2ed **pg.7**	₹ 599	
9788126550487	Thomas	Business Networking for Dummies | **e pg.7**	₹ 299	
9788126543977	Underwood	Competitive Intelligence for Dummies **pg.8**	₹ 449	
9788126529858	Zeller	Success Habits for Dummies | **e pg.8**	₹ 699	
		FINANCE		
9788126526345	Bassal	Swing Trading for Dummies, 2ed | **e pg.8**	₹ 699	
9789354643507	Bradley	ESG Investing for Dummies | **New pg.8**	₹ 849	
9789388991155	Danial	Cryptocurrency Investing for Dummies | **e pg.8**	₹ 799	

ISBN	AUTHOR	TITLE	PRICE	QTY.
9788126569885	Epstein	Trading for Dummies, 4ed | e pg.8	₹ 499	
9788126569182	Fairhurst	Financial Modeling in Excel for Dummies | e pg.9	₹ 649	
9789357460385	Kent	Bitcoin for Dummies, 2ed | New pg.9	₹ 899	
9788126522828	Krantz	Investment Banking for Dummies, 2ed | e pg.9	₹ 899	
9789357460330	Logue	Hedge Funds for Dummies, 2ed | New pg.9	₹ 899	
9789357460491	Mladjenovic	Currency Trading For Dummies, 4ed | New pg.9	899	
9788126515929	O'Hanlon	FinTech for Dummies | e pg.9	₹ 849	
9788126504466	Solomon	Ethereum for Dummies | e pg.10	₹ 999	
9789357460477	Taillard	Corporate Finance for Dummies, 2ed | New pg.10	₹ 899	
9789357460415	Tyson	Mutual Funds for Dummies, 8ed | New pg.10	₹ 899	
9789357460347	Wild	Exchange-Traded Funds for Dummies, 3ed | New pg.10	₹ 899	
		HUMAN RESOURCE MANAGEMENT		
9789357460378	Biech	Training & Development for Dummies, 2ed | New pg.10	₹ 899	
		ACCOUNTING		
9789357460446	Boyd	Cost Accounting for Dummies, 2ed | New pg.10	₹ 899	
		ANALYTICS		
9788126558223	Anderson	Statistics for Big Data for Dummies | e pg.11	₹ 699	
9788126567935	Bari	Predictive Analytics for Dummies, 2ed | e pg.11	₹ 749	
9788126543281	Hurwitz	Big Data for Dummies | e pg.11	₹ 599	
9789354645778	Hyman	Microsoft Power BI for Dummies | New pg.11	₹ 899	
9788126533367	Jagare	Data Science Strategy for Dummies | e pg.11	₹ 699	
9788126504442	Karlins	Adobe Analytics for Dummies | e pg.11	₹ 799	
9788126559688	Marr	Big Data for Small Business for Dummies | e pg.12	₹ 499	
9789390466078	Monsey	Tableau for Dummies | BS | e pg.12	₹ 849	
9789388991209	Mueller	Data Science Programming All-in-One for Dummies | e pg.12	₹ 999	
9788126524938	Mueller	Python for Data Science for Dummies, 2ed | e pg.12	₹ 749	
9788126573455	Nelson	Microsoft Excel Data Analysis for Dummies, 3ed | e pg.12	₹ 699	
9789354643323	Sostre	Web Analytics for Dummies | New pg.12	₹ 799	
9788126504244	West	People Analytics for Dummies | e pg.13	₹ 799	
		TECHNOLOGY		
9788126577040	Beaver	Hacking for Dummies, 6ed | e pg.13	₹ 729	
9788126576005	Blum	PHP, MySQL & JavaScript All-in-One for Dummies | e pg.13	₹ 849	
9789390466733	Bluttman	Microsoft Excel Formulas & Functions for Dummies, 5ed | e pg.13	₹ 799	
9789354245787	Burd	Android Application Development All-In-One for Dummies, 3ed | e pg.13	₹ 899	
9788126568147	Burd	Java for Dummies, 7ed pg.13	₹ 649	
9788126570867	Burd	Beginning Programming with Java for Dummies, 5ed pg.14	₹ 699	
9788126557868	Burton	Android App Development for Dummies, 3ed | e pg.14	₹ 599	
9789354245770	Deane	CCSP for Dummies with Online Practice | e pg.14	₹ 899	
9788126550517	Deroos	Hadoop for Dummies | e pg.14	₹ 699	
9788126523207	Dionisio	Microsoft Project 2019 for Dummies | e pg.14	₹ 699	
9788126577637	Dulaney	Linux All-In-One for Dummies, 6ed | e pg.14	₹ 799	
9788126550548	Feiler	iOS App Development for Dummies pg.15	₹ 499	
9788126553495	Freeman	DevOps for Dummies | e pg.15	₹ 699	
9788126530779	Guthals	GitHub for Dummies | e pg.15	₹ 699	
9789357460392	Gookin	Troubleshooting & Maintaining PCs All-in-One for Dummies, 4ed | New pg.15	₹ 899	
9788126570553	Hurwitz	Cloud Computing for Dummies, 2ed | e pg.15	₹ 849	
9788126527755	Laurence	Blockchain for Dummies, 2ed | e pg.15	₹ 749	
9788126575992	Layton	Scrum for Dummies, 2ed | e pg.16	₹ 699	
9788126569151	Lowe	Java All-in-One for Dummies, 5ed pg.16	₹ 699	
9788126576043	Lowe	Networking All-in-One for Dummies, 7ed | e pg.16	₹ 849	
9788126560448	McDaniel	SAS for Dummies, 2ed pg.16	₹ 699	

ISBN	AUTHOR	TITLE	PRICE	QTY.
9788126576012	McFedries	Web Coding & Development All-in-One for Dummies | e pg.16	₹ 799	
9789357460422	McManus	Raspberry Pi for Dummies, 4ed | New pg.16	₹ 899	
9788126577071	Mealy	Virtual & Augmented Reality for Dummies | e pg.17	₹ 599	
9788126570850	Mueller	AWS for Developers for Dummies pg.17	₹ 599	
9788126576104	Mueller	Artificial Intelligence for Dummies | e pg.17	₹ 729	
9788126575251	Mueller	Beginning Programming with Python for Dummies, 2ed | e pg.17	₹ 699	
9788126574742	Mueller	C# 7.0 All-in-One for Dummies | e pg.17	₹ 799	
9788126563050	Mueller	Machine Learning (in Python and R) for Dummies | e pg.17	₹ 699	
9788126529988	Mueller	Deep Learning for Dummies | e pg.18	₹ 749	
9788126555383	Paz	Salesforce Service Cloud for Dummies | e pg.18	₹ 499	
9788126534500	Perrott	Windows Server 2019 & PowerShell All-in-One for Dummies | e pg.18	₹ 899	
9789357460460	Rathbone	Windows 11 for Dummies | New pg.18	₹ 899	
9788126575732	Scarpino	Machine learning with TensorFlow for Dummies | e pg.18	₹ 799	
9788126575312	Schmuller	R Projects for Dummies | e pg.18	₹ 599	
9789388991216	Shovic	Python All-in-One for Dummies | e pg.19	₹ 899	
9788126575299	Smith	Adobe Creative Cloud All-in-One for Dummies, 2ed | e pg.19	₹ 799	
9788126562138	Steinberg	Cybersecurity for Dummies | e pg.19	₹ 699	
9788126534494	Taylor	SQL All-In-One for Dummies, 3ed | e pg.19	₹ 899	
9788126562183	Vries	R Programming for Dummies, 2ed pg.19	₹ 729	
9788126559602	Warner	Microsoft Azure for Dummies | e pg.19	₹ 799	
9789357460439	Weverka	Microsoft Office 2021 All-in-One for Dummies | New pg.20	₹ 899	
9789357460361	Weverka	Microsoft Office 365 All-in-One for Dummies, 2ed | New pg.20	₹ 899	
9788126568789	Wilson	WordPress All-in-One for Dummies, 4ed | e pg.20	₹ 999	
9788126528882	Withee	Microsoft SharePoint for Dummies | e pg.20	₹ 699	

ENGINEERING

ISBN	AUTHOR	TITLE	PRICE	QTY.
9789357460354	Mueller	MATLAB for Dummies, 2ed | New pg.20	₹ 899	

MS EXCEL

ISBN	AUTHOR	TITLE	PRICE	QTY.
9788126562305	Alexander	Microsoft Excel Power Pivot & Power Query for Dummies pg.20	₹ 799	
9788126575282	Alexander	Excel Macros for Dummies, 2ed | e pg.21	₹ 599	
9789390466733	Bluttman	Microsoft Excel Formulas & Functions for Dummies, 5ed | e pg.21	₹ 799	
9788126564477	Carlberg	Microsoft Excel Sales Forecasting for Dummies, 2ed pg.21	₹ 599	
9788126558964	Harvey	Excel 2016 for Dummies pg.21	₹ 799	
9788126573455	Nelson	Microsoft Excel Data Analysis for Dummies, 3ed | e pg.21	₹ 699	
9788126578559	Wang	Microsoft Office 2019 for Dummies | e pg.21	₹ 599	
9788126559084	Weverka	Microsoft Office 2016 All-In-One for Dummies | e pg.22	₹ 799	

SELF HELP

ISBN	AUTHOR	TITLE	PRICE	QTY.
9788126534241	Abram	Keto Diet for Dummies | e pg.22	₹ 699	
9789388991162	Alidina	Mindfulness for Dummies, 3ed pg.22	₹ 699	
9788126544974	Alloway	Training Your Brain for Dummies pg.22	₹ 299	
9788126514052	Arden	Improving your Memory for Dummies pg.22	₹ 499	
9788126553266	Bair	Blogging for Dummies, 7ed | e pg.22	₹ 799	
9788126538744	Bodian	Meditation for Dummies, 3ed pg.23	₹ 399	
9788126533572	Bryant	Self - Hypnosis for Dummies pg.23	₹ 499	
9788126544981	Burn	Personal Development All-In-One for Dummies, 2ed pg.23	₹ 499	
9788126536498	Burton	Confidence for Dummies, 2ed pg.23	₹ 249	
9788126545971	Carr	Social Collaboration for Dummies pg.23	₹ 449	
9788126538737	Chritton	Personal Branding for Dummies pg.23	₹ 349	
9788126526086	DeCarlo	Resumes for Dummies, 8ed | e pg.24	₹ 699	
9788126568796	Dummies	Career Development All-In-One for Dummies | e pg.24	₹ 599	
9788126543021	Elkin	Stress Management for Dummies, 2ed pg.24	₹ 399	
9788126545346	Evans	Counselling Skills for Dummies, 2ed pg.24	₹ 399	

ISBN	AUTHOR	TITLE	PRICE	QTY.
9788126536528	Fitton	Twitter for Dummies, Pocket ed **pg.24**	₹ 99	
9788126532315	Garvey	Running a Restaurant for Dummies, 2ed **| e pg.24**	₹ 699	
9788126535873	Henderson	Dad's Guide to Pregnancy for Dummies **pg.25**	₹ 349	
9788126562473	Hills	Cognitive Psychology for Dummies **| e pg.25**	₹ 499	
9788126569892	Horne	3D Printing for Dummies, 2ed **pg.25**	₹ 499	
9788126535880	Jarvis	Pregnancy for Dummies, 2ed **pg.25**	₹ 349	
9788126563265	Kantar	Bridge for Dummies, 4ed **pg.25**	₹ 499	
9788126554041	Kennedy	Feng Shui for Dummies, 2ed **| e pg.25**	₹ 699	
9788126543762	Kennedy	Job Search Letters for Dummies **pg.26**	₹ 399	
9788126536504	Kuhnke	Body Language for Dummies, 2ed **pg.26**	₹ 499	
9788126538706	Kuhnke	Persuasion & Influence for Dummies **pg.26**	₹ 349	
9788126554430	Lafay	Drones for Dummies **| e pg.26**	₹ 399	
9788126520688	Muller-Roterberg	Design Thinking for Dummies **| e pg.26**	₹ 799	
9788126555178	Payne	Yoga All-in-One for Dummies **pg.26**	₹ 499	
9788126557387	Pogue	Classical Music for Dummies, 2ed **| e pg.27**	₹ 499	
9788126533749	Purdie	Life Coaching for Dummies, 2ed **pg.27**	₹ 499	
9788126541355	Pynchon	Success As A Mediator for Dummies **pg.27**	₹ 399	
9788126552191	Ryan	Willpower for Dummies **pg.27**	₹ 149	
9788126545353	Sherratt	Passing Exams for Dummies, 2ed **pg.27**	₹ 299	
9788126549467	Srinivasan	Hinduism for Dummies **pg.27**	₹ 499	
9788126553419	Steventon	DJing for Dummies, 3ed **| e pg.28**	₹ 499	
9788126561995	Stoller	Filmmaking for Dummies, 3ed **| e pg.28**	₹ 799	
9788126569168	Ubl	Managing Millennials for Dummies **pg.28**	₹ 499	
9788126525584	Wiegand	U.S. History for Dummies, 4ed **| e pg.28**	₹ 699	
9789357460484	Briggs	Criminology for Dummies, 2ed **| New pg.28**	₹ 899	
9789388991179	Willson	Cognitive Behavioural Therapy for Dummies, 3ed **| e pg.28**	₹ 699	

Global Standarized Tests

GMAT

ISBN	AUTHOR	TITLE	PRICE	QTY.
9788126573479	McCune	1,001 GMAT Practice Questions for Dummies **| e pg.29**	₹ 599	

GRE

ISBN	AUTHOR	TITLE	PRICE	QTY.
9788126556960	Woldoff	GRE for Dummies, 8ed: With Practice Online **| e pg.29**	₹ 699	

To place an order, please contact following.

RESELLER / IMPORTS / ONLINE SALES
Jitender Kumar Ailawadi
Email: jailawad@wiley.com

ACADEMIC & TEST PREP CHANNEL

NORTH

Jitender Kumar Ailawadi
Email: jailawad@wiley.com

SOUTH

Andhra Pradesh / Telangana / Kerala
Mansoor Baig
Email: mbaig@wiley.com

Tamil Nadu
Murugan M.
Email: mm@wiley.com

Karnataka
Surendra K.
Email: ksurendra@wiley.com

WEST
Swapnil Koranne
Email: skoranne@wiley.com

EAST
West Bengal / Odisha / North East
Kiran Powrely
Email: kpowrely@wiley.com

Wiley India Pvt. Ltd.

HEAD OFFICE: 1402, 14th Floor World Trade Tower, Plot No. C-1, Sector-16, Noida 201301 INDIA
Tel: 0120-6291100 Email: csupport@wiley.com

BANGALORE: 14, Dr. Raj Kumar Road, 4th N Block, Rajaji Nagar, Bangalore - 560010 Tel: 080-42896464
Telefax: 080-23124319 Email: blrsales@wiley.com

wileyindia.com | wileyindia.com/e-books | zybooks.com | et.wileyindia.com

Books are available at

amazon.in amazonkindle Flipkart

Exclusive Wiley Brand Store @ **www.amazon.in/wiley**